## Cloud

Powering the journey to higher agility, faster innovation and lower IT costs.



## What It Is

Cloud is a technology platform that enables organizations to tap on-demand public, private or hybrid computing capabilities via virtual hardware, software and services.

## **Why It Matters**

Adoption is accelerating across regions and industries. Businesses are finding that the sooner they adopt cloud, the more agile they are in an increasingly competitive marketplace.

## Where It's Going

Cloud is becoming increasingly important to the way businesses operate. Cloud must be the basis for an environment that encourages fast innovation and operational excellence.

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