



# INDUSTRIALIZE AI WITH APPLIED INTELLIGENCE VIDEO TRANSCRIPT

What's the power of AI?

Can it cut costs, improve productivity, help business be more efficient?

Yes, yes and yes.

But what happens when you industrialize AI?

You can transform the very nature of business itself.

You connect platforms and data sources to unleash new insights.

You power processes that learn and adapt growing smarter and sharper with experience.

You empower your people to master new skills to help them do what they do better and do what they never thought was possible.

When AI becomes more than just AI, it's powerful enough to create new industry propositions that make businesses more profitable and people's experiences more personal.

That's not just AI. That's applied intelligence.