



MAKE THE LEAP, TAKE THE LEAD

VIDEO TRANSCRIPT

Before the pandemic, there were tech leaders, and laggards.

Now, the revenue gap between them has more than doubled, with leaders growing 5 times faster.

But a small group is breaking the mold, compressing digital transformation, growing 4 times faster than laggards and leapfrogging their peers in 3 strategic steps.

These Leapfroggers are replatforming to the cloud, reframing their mindsets on innovation, and reaching new heights by targeting a broader value agenda across the enterprise.

By embracing change and rapidly adopting new technologies, these businesses found the strength and confidence to leap ahead.

Now, so can you.

You're not behind—you're at the beginning.

Make the leap, take the lead

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