



# RESILIENT SUPPLY CHAIN

## VIDEO TRANSCRIPT

Supply chains need to be more resilient than ever before. They must be agile. Respond to ongoing disruptions and boost the bottom line. But how can you build a more cost effective, resilient supply chain? Intelligent visibility. Companies are no longer limited to the high cost options of keeping more inventory and building redundant capacity. Research shows that companies with more visibility across their supply chains are more likely to maintain revenue, profit, and share price performance during periods of disruption. Intelligent visibility is the combination of structural visibility and dynamic visibility supported by analytics and artificial intelligence. Structure or visibility helps you understand what your supply chain looks like. It includes traditional activities like network mapping, risk assessment, now work assessments and modeling, often with the help of a digital twin. The other building block is dynamic visibility, which tells you what's happening across your supply chain. Right now. Dynamic visibility includes monitoring, predicting, prescribing, and autonomous execution, which is typically handled by a supply chain control tower. Both types of visibility are essential and help you assess where you're most vulnerable. They enable you to see exactly what's occurring across your extended supply chain. With Intelligent disability insights, you can make quick fact-based decisions to avoid negative impacts from disruptions. And you can better focus your investments to improve structural resilience. Learn more about how to build the resiliency your supply chain needs with intelligent visibility.

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