



VEFRESH INNOVATION MOVEMENT

VIDEO TRANSCRIPT

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Where in Latvia do innovations and technologies live? Exactly 100 years after the founding of the former electronics giant VEF, when the best minds started to gather to invent and produce the world's smallest spy cameras, the 1st portable radios and even make airplanes, VEF district businesses have joined to renew the VEF district and created a new movement VEFRESH.

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The VEF district is already a hotspot for Latvia's main tech companies and has collected a large part of the region's I.T. professionals. So, it makes perfect sense that in exactly this location VEFRESH will develop Latvia's main smart city pilot territory.

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First, the companies here will prototype and demonstrate their tech innovations that will in turn promote urban development and create a dynamic environment for all to work, live and relax. Secondly, VEFRESH will work on widening technology education opportunities within this district and will also create a diverse, lively culture and innovation event program.

[00:01:12]

The VEFRESH movement is open for ideas. Become a part of the innovation movement.

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