



ALL-ENCOMPASSING DIGITAL TRANSFORMATION

VIDEO TRANSCRIPT

Sunil Munjal: We've done it ourselves. I let me give you a non-business example to show you the sheer range of impact. We have a foundation called the Serendipity Arts Foundation, which runs one of the largest arts festivals in the world. The Multidisciplinary Art Festival is done every December in Goa. Because we can't do that this year, we did a virtual one in April. We had 1 million visitors in just six days from around the world. And we're going to do another one now. This is what I mean at relooking at business activities in so-far unimaginable ways. Companies are reorienting their processes, decision-making, supply chains and distribution, starting from the very concept and design of their products and services. In fact, the massive migration and job losses can be an even bigger opportunity than technology for India.

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