



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

00:09	ask you to engage with the days
[Music]	03:45
02:21	program to learn how our community of
[Music]	03:49
02:30	leaders
[Music]	03:50
03:07	is going about moving from reflection
excellencies ladies and gentlemen	03:53
03:09	to action we will be learning how
hello and welcome to the inaugural	03:56
03:12	business can take clear steps to
global impact forum	03:59
03:14	demonstrate
i'm veronica pedrosa and i'll be your	04:00
03:17	the bold leadership we need in the 10
host for the	04:02
03:18	years left before the target year
day it's a pleasure and an honor to be	04:04
03:21	2030 to achieve the global goals
here	04:08
03:23	to make those years a decade of action
we have an agenda that is packed with	04:10
03:25	to transform
ideas and	04:12
03:27	business models and economies so that
information and it's all emerging	04:14
03:30	they become
from the programmes of our	04:15
03:34	more just more inclusive and leave
hosts the un global compact	04:18
03:38	no one behind global challenges often
our theme is uniting business for a	
03:41	
better world because we	
03:42	



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04:22	require	sustainable business practices and scale	
04:22	local solutions and so this inaugural	04:57	up solutions
04:25	global	04:58	at ground level through the efforts of
04:26	impact forum will showcase four	05:01	global
04:28	initiatives to	05:02	compact local networks around the world
04:29	mobilize corporate action on the	05:06	the forum will zoom in on what it takes
04:31	sustainable	05:09	to implement these initiatives at
04:32	development goals or global goals	05:11	regional
04:35	they are sdg ambition young	05:12	national and organizational levels
04:39	sdg innovators target	05:15	you will hear from governments about the
04:42	gender equality and business ambition	05:17	advances they've made through
04:45	for 1.5 degrees	05:19	multi-stakeholder partnerships
04:47	they are a suite of engagement	05:21	from un and civil society leaders about
04:49	opportunities we've called	05:24	their vision to scale elect collective
04:51	global impact initiatives designed to	05:26	impact and from executives and young
04:54	mainstream	05:29	leaders in business
04:54		05:30	about how their actions are leading to



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05:33
the achievement
05:34
of the global goals before we move on to
05:37
our first item
05:38
one last point to bear in mind
05:39
throughout the day's events
05:41
there are 68 global compact local
05:44
networks across
05:45
all the world's regions they play a
05:47
central role
05:49
in moving forward on corporate
05:50
sustainability on the ground
05:52
at the national and local level that is
05:55
and
05:56
driving action towards global goals
05:58
throughout today and
06:00
through them we will bring together
06:01
local perspectives
06:03
with global missions so please do check

06:06
out sessions in the breakout rooms and
06:08
expo booth area
06:09
to hear experts from around the world
06:12
share their knowledge and experiences
06:15
now it's a pleasure to introduce the
06:17
deputy secretary general of the united
06:19
nations
06:20
amina mohammed to provide the welcome
06:23
remarks for a day that with
06:25
your engagement we hope will make a real
06:27
difference
06:31
excellencies ladies and gentlemen
06:33
business leaders friends
06:35
it is a pleasure to join you for the
06:36
inaugural global impact forum
06:39
i thank the u.n global compact coffee
06:41
for convening such an impressive group
06:43
of business leaders



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06:44
and sustainability experts and
06:46
practitioners
06:48
for two decades the un global compact
06:50
has had a clear mission
06:52
to unite business for a better world to
06:54
date eleven thousand companies and three
06:57
thousand non-business signatories
06:59
in 160 countries have signed on to the
07:01
compact
07:03
all these participants have committed to
07:05
align their business policies and
07:07
practices
07:08
with 10 universal principles in support
07:10
of human rights
07:12
labor rights the environment and the
07:14
fight against corruption

07:16
with the covert 19 pandemic we confront
07:18
a global development emergency unlike
07:21
any other
07:21
in the 75 year history of the united
07:24
nations
07:25
millions of lives and livelihoods are at
07:27
risk
07:28
decades of development progress are
07:30
being reversed
07:32
the crisis has laid bare the fragility
07:34
of our national and global systems
07:36
staggering levels of poverty and
07:38
inequality persistent gender bias and
07:41
systemic race
07:42
a weakening of the international
07:44
corporation and a trust in institutions
07:47
but as daunting as this moment feels

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07:49	agenda 2030 and its 17 sustainable	08:26	have rolled out four initiatives to
07:52	development goals	08:28	raise ambition
07:53	charts the way for businesses to weather	08:29	for the delivery of the sdgs the sdg
07:55	this storm	08:32	ambition initiative sets a series of
07:56	and work together towards a more	08:34	best practice
07:58	inclusive resilient	08:35	business benchmarks for sustainability
07:59	and sustainable future i urge you to	08:38	based on the sdgs
08:02	meet this unprecedented moment	08:40	it calls upon business leaders to set
08:05	it is a time to match engagement and	08:42	targets against these benchmarks
08:07	ambition with much more concrete action	08:44	taking bold comprehensive action across
08:10	tangible measurable impact for the	08:46	their operations and value chains
08:12	planet and its people	08:49	the young sdg innovators program offers
08:14	especially our youth and women	08:52	an opportunity for companies to identify
08:17	recognizing that global challenges	08:54	today's young talent and tomorrow's
08:18	require local partnerships and solutions	08:56	leaders and give them the
08:21	the un global compact and its local	08:58	tools to fast-track business innovation
08:24	networks in 68 countries	09:00	towards the sdgs
		09:02	325 young professionals from 130



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09:06
companies
09:07
in 10 countries have participated in the
09:09
first round of the program
09:11
developing more than 80 sustainable
09:13
business solutions
09:15
to cite just one example a team of young
09:17
sdg innovators
09:19
has focused on energy security for
09:21
remote and local communities
09:23
in the united states and canada
09:26
communities that normally rely
09:27
on diesel fuel generators as their only
09:30
source of power
09:32
the innovators are already working
09:34
towards reliable sustainable electricity
09:36
in these communities through power
09:38
purchase agreements
09:39
in which residents gain equity ownership

09:43
the third targeting gender equality it's
09:45
an accelerator program for companies to
09:47
set
09:48
and reach ambitious corporate targets
09:50
for women's participation and leadership
09:52
at all levels
09:53
starting at the top more than 3 500
09:56
companies have signed the ceo statement
09:59
of support for women's empowerment
10:01
principles but the challenge remains
10:03
two-thirds of these companies still need
10:05
to set specific
10:06
time-bound targets increasing women's
10:09
participation
10:10
doesn't only lead to an improvement in
10:12
women's lives but will also make
10:14
businesses much more diverse
10:17
improvements and board diversity has

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10:19
been associated with a greater
10:21
innovation
10:21
and market growth finally business
10:25
ambition
10:25
for 1.5 degrees celsius engages
10:28
companies in setting science-based
10:30
targets
10:31
consistent with limiting global
10:32
temperature rise to 1.5 degrees
10:35
above pre-industrial levels business is
10:38
also working with local and national
10:39
governments
10:40
to raise their ambition level on climate
10:42
to date
10:43
more than 280 companies have signed on
10:46
to the 1.5 campaign
10:48
limiting global warming is of course an
10:50
opportunity for a just transition

10:52
to green economies that avoids the
10:54
calamities of climate change
10:57
in your discussions today i encourage
10:59
you to share your insights about how to
11:01
apply
11:02
and deepen the sustainability agenda in
11:04
your day-to-day operations
11:06
and your business ecosystem thus
11:08
transforming
11:09
your core business model this forum is a
11:12
meeting of minds matching local
11:14
perspectives or global ambitions
11:16
it is about answering hard practical
11:18
questions with actionable and scalable
11:21
solutions
11:22
it is about uniting business for a
11:24
better world i wish you all a productive
11:26
dialogue



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11:27
that sparks a surge of action on agenda
11:29
2030
11:30
in your countries companies and
11:32
communities thank you
11:38
thank you very much indeed amina
11:40
muhammad un deputy secretary general
11:42
there
11:44
you're watching uniting business live
11:47
from the united nations global compact
11:49
in new york you can follow all the
11:51
action right here
11:53
and on social media using the hashtag
11:56
unitingbusiness although traveling to
11:59
new york in person is impossible right
12:01
now we are thrilled to have you here
12:02
on our interactive event platform and i
12:05
encourage you

12:06
to take a look and to use its many
12:09
exciting and innovative features
12:11
including
12:12
the event chat which is located on the
12:14
right side of your screen
12:16
where you can say hello to the other
12:17
attendees and introduce yourselves
12:20
we've made it easy to connect with your
12:22
fellow attendees you can see them
12:24
in the attendee tab also on the right
12:26
side of your screen
12:28
that's where you can send private
12:29
messages and even invite them for a
12:32
video chat
12:33
the networking section is in the
12:35
navigation bar on the left of your
12:37
screen



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VIDEO TRANSCRIPT

12:38
and it enables you to chat and even
12:40
connect over video
12:41
with other attendees and make new
12:43
connections
12:45
you can even share contact information
12:47
give it a try
12:48
you might make some new friends there's
12:50
also a pavilion area that you should
12:52
definitely visit
12:54
our 15 sponsors will be showcasing their
12:56
sustainability work and
12:58
hosting their own live sessions be sure
13:01
to use the links to find more
13:02
information
13:03
on each company also in the pavilion
13:06
area
13:06
you will find un global compact studios

13:09
featuring information
13:10
on our target gender equality initiative
13:13
and
13:14
the un global compact academy so
13:17
as you can see we have worked hard to
13:19
put together an
13:20
innovative engaging and informative
13:22
virtual event
13:24
so please explore the full range of
13:26
opportunities
13:27
to learn engage and network over the
13:30
next three days
13:32
even though we may be far apart we are
13:34
united in the business of a better world
13:37
now to the first of the global impact
13:40
initiatives i mentioned earlier
13:42
it is scg ambition designed



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13:45
to challenge and support companies in
13:47
the effort to be more strategic and
13:49
transformational in how they run their
13:52
businesses to deliver on the 2030 agenda
13:56
at the core of this initiative the un
13:58
global compact together with sap and
14:01
accenture
14:02
with support from 3m is proposing a set
14:05
of sdg ambition
14:06
benchmarks that all companies can align
14:09
their targets with this session
14:12
will feature the launch of the
14:14
integration guide
14:16
it provides technical guidance for how
14:18
companies can accelerate action on
14:20
ambitious goals
14:21
aligned with the sdgs through
14:24
integration into business management and

14:26
systems
14:27
the session will also share plans for
14:30
the global rollout of the
14:31
sdg ambition accelerator program in the
14:34
coming months
14:36
coming up sander ojambo ceo
14:40
and executive director of the un global
14:42
compact will lead a discussion
14:44
with the initiatives partnering
14:46
organizations represented
14:48
by julie sweet ceo of accenture
14:51
christian klein ceo of sap and michael
14:55
roman
14:56
ceo of 3m but first it is my great
15:00
pleasure to introduce
15:01
marta delgado undersecretary for
15:03
multilateral affairs and human rights
15:06
at mexico's ministry of foreign affairs



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15:14
my name is marta delgado vice minister
15:16
of foreign affairs
15:18
of mexico good morning mr sander ojambo
15:21
executive director of the un global
15:23
compact their are high-level
15:25
representatives leaders from business
15:27
government
15:28
the united nations civil society and
15:31
participants of this global impact forum
15:34
on behalf of foreign affairs minister
15:37
marcelo brarth
15:38
i am very pleased to join this forum
15:40
organized by the global compact
15:43
thank you very much for the invitation i
15:45
want to congratulate the global compact
15:48
on its 20th anniversary it is very
15:51
inspiring
15:52
to see all the work that you have

15:53
promoted to support the private sector
15:56
and the un
15:57
system towards accelerating progress in
16:00
our common goal of the agenda 2030 and
16:03
strengthen public private partnerships
16:06
in a critical time
16:08
copy 19 is a defending moment for the
16:11
Future
16:11
of our global economies and societies
16:14
and the spirit
16:15
of partnerships enshrined in the u.n
16:18
global compact
16:19
is more than more important than ever
16:22
this forum
16:22
will contribute to address the biggest
16:25
challenge of
16:26
all our times and discuss the medium and
16:28
long-term socioeconomic effects



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16:30
of the pandemic in many countries
16:33
there is a risk that covid 19 could
16:35
reverse sustainable development gains
16:38
we will need to revisit the
16:40
implementation of
16:41
international and multilateral agendas
16:44
in the first
16:46
fight against poverty and inequalities and
16:48
climate change
16:49
and many other priorities within our
16:52
countries
16:53
as we emerge from this current crisis
16:56
the global compact has a key role to
16:58
play
16:59
we need to ensure that business
17:02
strategies
17:02
goals and plans contribute to build
17:06
more equal sustainable and resilient

17:08
societies
17:09
mexico recently joined a member of the
17:12
government group
17:13
because we share the values and the
17:14
mission of this important initiative
17:16
and we recognize the fundamental role
17:20
of the global compact to amplify
17:23
multi-stakeholder
17:24
collaborations less than a decade from
17:27
2030 we
17:28
believe that it is important to redouble
17:30
efforts enacted the sikh alliance with
17:33
all sectors of society
17:34
to effectively advance towards the
17:36
fulfillment of the sdgs
17:39
the launching of the sdg's ambition
17:41
introducing business benchmark for the



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17:44
decade
17:44
action at the u.n global leaders summit
17:48
last june encourages more ambitious
17:51
action
17:52
by companies on additional using
17:55
includes living wages deforestation and
17:57
circular economy
17:59
call upon this of efforts that will
18:02
define
18:03
the advancement of the hdgs and other
18:06
agendas
18:07
to address challenges of our lives are
18:10
more importantly
18:11
and will be more sustainable and
18:13
resilient society
18:14
i am delighted to join this program
18:17
mexico
18:18
and the u.n global compact invite
18:20
everybody to take more ambitious and
18:22
comprehensive actions across business
18:24
operations
18:25
and value chains by setting goals in
18:27
line
18:28
with these benchmarks the government of
18:31
mexico
18:31
is commitment to support the global
18:34
compact
18:35
in these efforts and we invite all the
18:38
participants of this
18:39
global impact forum to join us and start
18:43
making multi-stakeholder impacts among
18:45
all our sectors our main challenge
18:49
as governments beyond the economic
18:51
reactivation remains
18:53
that the new normal is based on the



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18:55
needs of the people
18:57
in a fair diverse inclusive and
18:59
sustainable manner
19:01
our job is to make alliances that allows
19:03
us to achieve it
19:04
companies have a great potential to
19:06
become more sustainable
19:08
and align in their strategies operation
19:10
and the principles of human rights
19:12
labor standards environmental protection
19:15
anti-corruption
19:16
based on the sdgs we want companies to
19:20
be seen not only that as donors or
19:22
financial but also as
19:24
important drivers to produce inclusive
19:26
economic growth
19:27
and job creation the world is not
19:30
delivering progress towards

19:32
the sdgs at the pace and scale needed
19:36
i invite all the businesses that are
19:39
here today to incorporate
19:40
the 6 17 sustainable development goals
19:43
into core business management and join
19:46
the sdg
19:47
ambition to step up transformative
19:50
change
19:50
unlocking business value building
19:52
business resilience
19:54
and enabling long-term growth i thank
19:57
all the participants for joining this
19:59
important conversation and also thank
20:01
miss santa ohio for leading this amazing
20:04
and fundamental efforts of the un global
20:07
Compact
20:08
in a challenging year like this i
20:10
finally
20:11
thanks cap and the accenture partners



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20:14
of this initiative for developing an
20:16
initiative business strategy
20:18
that significantly increase their
20:20
positive impacts on the sdgs
20:22
and wish you all the best luck thank you
20:25
very much
20:38
excellencies ladies and gentlemen
20:41
greetings from wherever you may be
20:43
around the world good morning good
20:45
afternoon
20:46
and good evening greetings from new york
20:49
so it's been quite the year so far in
20:52
2020 we've experienced social
20:54
environmental and economic upheaval on a
20:56
global scale
20:57
a global health crisis that led to an
20:59
economic crisis
21:01
an unprecedented climate crisis and

21:04
really one of the biggest movements for
21:06
racial justice in recent memory the
21:09
truth is
21:10
that if collectively we were further
21:12
along the road to achieving the 2030
21:14
agenda for sustainable development
21:16
we could have been better prepared to
21:17
deal with these crises
21:19
i read recently wright and activist
21:21
naomi klein who states
21:23
in times of crisis seemingly impossible
21:26
ideas
21:27
suddenly become possible and the next
21:29
few months provide a window of
21:31
opportunity for all of us
21:32
to make the seemingly impossible
21:34
possible
21:36
it's a time for reinvention time for



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21:38
reset
21:39
time for rebuild to shape a sustainable
21:41
future
21:42
time for our local ambitions and our
21:44
global ambitions to merge and match
21:47
for the private sector this reinvention
21:50
must address the wider social and
21:52
environmental impact
21:53
of business strategies and operations in
21:55
ways that drive
21:56
both business benefit and societal
21:59
transformation
22:00
we must strive to ensure that business
22:02
purpose and business strategies
22:04
have the sustainable development goals
22:06
at their core
22:08
the business of business is truly no
22:10
longer just business

22:12
business must be involved in building
22:14
resilient systems
22:15
supporting societal transformation and
22:18
supporting the creation of inclusive
22:20
societies
22:21
and a just transition to help companies
22:24
become more bold
22:26
more ambitious and transformational in
22:28
these efforts the un global compact
22:30
launched the sdg ambition initiative
22:32
earlier this year together with our
22:34
partners extension strategy
22:36
and sap i'm happy to announce that 3m
22:40
has also come on board as a patron and
22:41
sponsor
22:42
of the sdg ambition thank you and we
22:44
look forward to your continued
22:46
collaboration



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22:47
the sdg ambition aims to provide a clear
22:50
management framework
22:51
for integrating sustainability into
22:54
every business decision
22:55
towards the decade of action on the
22:57
global goals
22:59
and at our leaders summit in june this
23:01
year we had issued an initial set
23:03
of 10 sdg ambition benchmarks we are
23:06
challenging companies to set specific
23:08
goals
23:09
aligned with these benchmarks across
23:11
their operations
23:12
and their value chains however ambitious
23:15
goals
23:16
will only help accelerate progress if
23:18
they are tangible
23:20
practical and scalable too often we see

23:24
corporate sustainability goals and
23:25
objectives
23:26
either sitting siloed within business
23:28
departments
23:29
or untracked and that's why we are
23:32
pleased today to also release the sdg
23:34
ambition guide
23:35
to business integration it's called
23:37
designing business systems for the
23:39
decade of action
23:41
the guide describes in depth about how
23:44
business integration is
23:45
clearly important around managing
23:48
sustainability
23:49
in a systemic manner meaningful sdg
23:52
integration requires top level
23:53
leadership
23:54
to cascade through all the business



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23:56
units and hardwire the sdgs
23:58
into core business strategy and business
24:01
decisions
24:02
the guide will help answer the oft
24:04
answered question by business leaders
24:06
and their employees
24:07
how do we do this the guide is about
24:10
moving from short-term
24:12
siloed static data collection to
24:14
intelligent systems that take a
24:15
long-term view of the business
24:17
and the guidance applies to all sizes of
24:19
companies and across
24:20
business ecosystems partnerships
24:24
to support business integration of the
24:25
2030 agenda the un global compact and
24:28
our 68
24:29
country based local networks are working

24:31
in partnership with companies worldwide
24:34
informed by the sdg ambition guide we
24:37
want to help our businesses and our
24:39
partners
24:39
set ambitious corporate targets
24:42
accelerate integration into their core
24:44
business
24:45
and effectively and transparently report
24:48
on their progress
24:50
so i'm delighted to now introduce three
24:52
of our key partners in this effort
24:54
julie sweet the ceo of accenture
24:56
christian klein
24:57
the ceo of sap and mike roman the ceo of
25:00
3m
25:01
thank you to all of you for making the
25:03
time to join me in what i know will be a
25:05
productive conversation



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

25:07
on the urgent need for all companies to
25:09
meet today's challenges
25:11
and unite for a better world greetings
25:13
and good morning to all of you
25:16
good morning good morning
25:20
so um i have a couple of questions for
25:22
all of you really about the sdg ambition
25:25
and
25:25
and the challenges we must set for
25:27
business um
25:28
going forward and allow me to start with
25:31
with you christian
25:32
um you know the sdg ambition is
25:35
important today
25:36
now more than ever and in your view
25:39
why is it important for businesses to
25:41
respond to these global challenges
25:43
with such a high level of ambition yeah

25:46
thanks a lot senator and indeed you know
25:48
we
25:49
as business leaders clearly have to
25:50
acknowledge the social
25:53
but also the environmental challenges we
25:55
are facing today and actually we
25:57
as the ceos have to commit to build
26:00
sustainable business models and it's not
26:02
only our employees and our customers who
26:05
are expecting that sustainability is at
26:07
the top
26:08
of every ceo agenda it's all of our
26:11
stakeholders who are saying
26:13
you know you have to make sure that
26:15
you're growing your business
26:16
that you're creating jobs but that
26:18
you're also doing it
26:20
in a sustainable way and i also see this
26:23
change already happening



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

26:24
i mean in former times we talked about
26:26
digital transformation to improve the
26:28
top and the bottom line of a company
26:30
now a lot of customers are coming to us
26:33
and tell me
26:34
how can i also improve my queen and my
26:36
social line
26:38
and dimension which was not so much on
26:40
the agenda
26:41
you know in past days and in order to do
26:44
that
26:44
i guess for us it's very important
26:46
together with partners like essentia
26:48
and suing is to also first of all
26:51
creating the transparency around that
26:53
how do we measure sustainability how do
26:55
we measure
26:56
uh you know certain business activities

26:58
and how they impact
27:00
actually does the social and the queen
27:01
line of a company and this is why
27:03
we are working heavily together to set
27:06
those standards and to also increase
27:08
their accountability
27:09
in and outside of an enterprise and then
27:12
after the
27:13
transparency it's about taking action
27:15
it's it's over to you
27:17
and there of course new technologies can
27:19
help to
27:20
not only drive profitability but at the
27:23
same time
27:24
sustainability this is not any more a
27:26
contradiction
27:28
together with our partner startups and
27:30
our whole ecosystem actually we are



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

27:32 building now technologies for example
27:34 to move to the circular economy and to
27:36 produce
27:37 your goods in the same cost effective
27:39 way but
27:40 eliminating waste across the value chain
27:44 and new technologies can really help
27:45 that that not any more
27:47 profitability is a contradiction to
27:50 sustainability and that's the way how we
27:52 want to move forward together with our
27:54 partners creating transparency
27:56 creating awareness but also taking
27:58 action
27:59 with the solutions we have in this case
28:02 intelligent technologies
28:05 christian that's great if i could dig a
28:06 little bit deeper because you've talked

28:08 a lot about the role of technology
28:10 you know how how would you respond to
28:12 this say from the perspective of a
28:14 medium-sized company or a smaller
28:17 enterprise again around the ambition is
28:20 the importance and and
28:21 the imperative also the same
28:25 absolutely i mean no matter if you're a
28:27 very large enterprise or
28:28 a smaller enterprise you know today
28:31 actually we can
28:32 you know really help all kinds of
28:35 organizations to
28:36 drive sustainability across the value
28:39 chain
28:41 and so from that perspective actually
28:44 you know we are helping our customers to
28:47 not only



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

28:48
you know help them to use technologies
28:51
but also helping them
28:52
you know to also redesign business
28:54
processes to redesign and rethinking how
28:57
they want their businesses
28:58
and this is actually what julie and i
29:00
talking a lot about
29:02
you know in all the future
29:03
transformation projects no matter where
29:05
the customer is
29:06
no matter which industry no matter which
29:09
size
29:09
actually we also have to go one step
29:12
further
29:13
and based on our skills on the work we
29:16
do
29:16
help you know all customers to become
29:19
more sustainable enterprises going

29:21
forward
29:22
absolutely thank you christian julie let
29:25
me turn to you from
29:26
accenture's perspective uh why are you
29:29
so
29:30
committed and excited to this initiative
29:32
and how is sdg ambition
29:33
different from what you've done before
29:35
accenture's been a long-standing partner
29:37
of the global compact certainly and
29:39
particularly on this specific platform
29:42
great well thanks uh santa you know i i
29:45
couldn't agree more with christian
29:46
about there really being something very
29:49
different now
29:50
in terms of strategic intent and
29:53
commitment from the top and both
29:55
you know mike at 3m and christian at sap
29:59
really um symbolize businesses that are



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

30:02 building
30:03 sustainability into what they do every
30:06 day
30:06 and i've seen that and across the board
30:09 and that is a
30:10 commitment that we believe is at every
30:13 level of enterprise
30:15 i think what's different today is that
30:18 if you think about the context of covid
30:21 and the
30:22 need to accelerate digital because we're
30:24 now living in a remote world a
30:26 contactless world
30:27 the need for technology has been really
30:29 clear and there's lots written about it
30:32 what's really happening is that you're
30:34 seeing a re-platforming
30:36 through technology of global business

30:40 and so this is a once-in-a-lifetime
30:42 opportunity
30:44 to re-platform to change the business
30:47 of business and build sustainability
30:51 into the design
30:52 so lots of the issues of the past where
30:55 it's
30:55 expensive to only invest in technology
30:59 related to sustainability can be
31:01 built into the changing of processes
31:05 the implementation of technology this is
31:08 something that we're working closely to
31:09 with sap and that's what
31:11 this particular initiative with the sdg
31:14 envision
31:15 is all about it's building
31:18 sustainability
31:19 by design and to your point about

GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

31:22 different kinds of
31:23 um different sizes of companies the uh
31:26 the
31:26 work that we've done is really to enable
31:29 the medium and small businesses to also
31:33 benefit from the investments and
31:34 commitments of other companies who've
31:37 led
31:37 ahead so think of the ambition as both
31:40 informing
31:41 enabling and then allowing you to act
31:44 together and i
31:45 really encourage as many companies as
31:48 possible
31:49 to join to be a part of
31:52 collecting the information that will
31:55 allow us to
31:56 all move faster and that's what i'm so
31:59 excited
32:00 about because there's a commitment
32:02 there's something that's happening in
32:03 the world that requires us
32:05 to implement technology to move faster
32:08 to change
32:09 processes and we are now together
32:13 able to provide the information to
32:16 educate uniform
32:17 enable people to act and then act and it
32:20 becomes
32:20 a circular benefit for all yeah
32:24 thanks julia you know i alluded to this
32:26 in my opening comments one of the most
32:28 often asked questions i hear from
32:31 leaders is
32:32 how do we do this and i think what
32:34 you've really um
32:35 elaborated on here is the steps the



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

32:37
process and
32:38
i think that just makes the guide so
32:40
much more useful and so much more
32:41
informative
32:42
so again truly looking forward to to
32:45
getting this out and getting out to as
32:46
many partners as possible
32:48
mike from 3m you've recently joined us
32:51
as a patron of this platform thank you
32:53
so very much
32:54
could you speak a little bit about your
32:55
ambition for joining
32:57
as a patron and what really are your
32:59
aspirations for the impact of the sdg
33:01
ambition program
33:03
well thank you santa for the question
33:05
and and it's our pleasure to join

33:07
sap and accenture to help lead this
33:10
ambition forward
33:11
we really appreciate the opportunity to
33:13
help champion
33:14
these important issues sustainability
33:17
environmental stewardship
33:18
these have been core to our values since
33:20
we were founded 118 years ago
33:23
we work every day to apply science to
33:26
life and it's never been more important
33:28
than it is
33:29
now to use our science and our
33:32
technology to champion
33:33
sustainability and environmental
33:35
stewardship it's it's really part of the
33:37
purpose that drives us it's in our
33:39
vision
33:39
our vision is to use our technology to



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

33:41
advance every company
33:43
our products to enhance every home our
33:45
innovation to improve every
33:46
every life and it's that last part that
33:48
often becomes the shorthand for 3m
33:51
improve every life that's what we want
33:53
to do and sustainability is
33:55
core to who we are it's from a
33:57
grassroots from a historical perspective
33:59
it's a long-standing commitment
34:02
from three emers started with our
34:04
pollution prevention pays program almost
34:06
50 years ago
34:07
and we've added increasingly ambitious
34:10
goals as we've learned more
34:11
and built out that core value today it's
34:14
part of

34:15
what we do to help our customers we
34:17
build in
34:18
sustainable differences in every product
34:20
it's part of our new product
34:22
introduction requirements that every
34:23
product
34:24
make a difference sustainably we also
34:27
are out in the community promoting
34:29
this leadership and really looking for
34:32
how can we help uh we
34:34
have been conducting for the last
34:35
several years a state of science
34:37
index survey uh across the world across
34:40
more than a dozen countries
34:41
uh we're gonna have our fourth year
34:44
results coming in in a couple of weeks
34:46
i've had some early look at what we're
34:49
hearing



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

34:50
this year the results are very positive
34:53
about
34:54
how science is on the rise you can see
34:56
that
34:57
science is taking center stage in the
34:59
middle of the fight with pandemic
35:01
people are seeing science as as a way to
35:03
make a difference
35:04
our data confirms that corporations like
35:07
3m we're expected
35:08
to use science to help the public to
35:11
make a difference for all of our
35:13
stakeholders to partner
35:14
with other companies to partner with
35:16
ngos academic institutions
35:18
to solve problems to solve near-term
35:21
problems and to solve long-term problems
35:23
and

35:23
our index really i would say underscores
35:26
that we're on the right track
35:28
and we know as a company we're not alone
35:30
working with other companies
35:31
united nations uh global compact we know
35:34
that kind of partnership
35:36
will create an opportunity to move more
35:38
quickly and broadly and really advance
35:39
the sustainable
35:41
development goals we believe there's a
35:43
power in
35:44
collaboration and partnership we believe
35:46
companies have a responsibility to step
35:48
up and act and we're honored to join sap
35:51
and accenture
35:52
to support the ungc's ambition program
35:56
we know that will make a difference it's
35:58
it's never been



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

35:59 more clear than it has been in the
36:00 pandemic that these kinds of
36:02 collaborations and partnerships
36:04 are powerful and the way to really solve
36:06 the problems and lead forward
36:08 our fight for social justice is another
36:11 area where it's clear that we have to
36:12 step up
36:13 companies and company leadership that
36:15 have a responsibility to act to make a
36:17 difference
36:18 we've learned a valuable lesson in the
36:19 last i would say
36:21 six months that when we come together
36:24 around a common cause
36:25 with determination and those strong
36:28 partnerships
36:29 we can take on the biggest challenges so

36:30 we're we're excited to be part of this
36:33 uh ambition we're ready to help lead and
36:34 work with others to do the same and
36:36 deliver on the promise of these
36:38 important goals so thank you for
36:40 the opportunity to be part of this
36:41 today's honor thank you mike thanks and
36:45 you've talked a lot about you know the
36:46 lessons learned in in the last six
36:48 months um
36:49 let me go back to christian i mean you
36:51 know what so what do we need to do to
36:53 raise
36:54 corporate ambitions for the sdgs and and
36:56 make sure that companies can move from
36:58 increment
36:58 incremental progress to really
37:00 accelerate transformative change i mean



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

37:03
mike's talked about the upheaval and the
37:04
transformation of the last six months
37:06
globally
37:07
so what do we need to do to make sure
37:09
that companies can
37:10
can accelerate this transformational
37:13
change
37:14
i mean first standard i guess everyone
37:16
needs to acknowledge
37:18
that there are you know big challenges
37:20
out there just last week when i talked
37:22
to customers in the u.s
37:23
we talked about the wildfires on the
37:25
west coast when i talked to
37:27
customers in apj we talked about
37:29
terrible floodings
37:31
in many many countries happening now at
37:33
a much faster
37:34
you know pace than than before and so we

37:37
all have to realize the clock is
37:38
actually ticking
37:40
and of course what we as the ceos of
37:42
such large enterprises can do is first
37:44
of all leave by example
37:46
and we want to be a sustainable
37:48
enterprise by our own
37:49
and this is why we also for example
37:51
committed and to be
37:52
carbon neutral by 2025 our data centers
37:56
in the cloud they are already today
37:57
sourced only by renewable energy and
38:00
there are many other examples what we
38:02
are now
38:02
driving across the company and again
38:05
it's not only
38:06
that we have to do that you know because
38:09
we want to also show that we are
38:10
sustainable enterprise our



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

38:12
our employees and our customers are
38:14
expecting that
38:16
but together with our partners likes vm
38:18
and accenture we want to go one step
38:20
further
38:20
i mean sap is known for over 50 years
38:23
now to run
38:24
the most we resource intensive processes
38:27
of our customers
38:29
so we also thought about how can we you
38:31
know help our customers to build
38:33
sustainable enterprises and together
38:35
with accenture now
38:36
as i mentioned before we want to for
38:39
example make visible
38:40
the calm footprint of our customers
38:42
across the value chain
38:44
so that they can measure it and also can

38:46
take action
38:47
on it with intelligent technologies we
38:50
are just going to
38:51
go to our complete solution portfolio
38:53
for example in procurement
38:55
we want to make sure that in the future
38:57
customers cannot only buy
38:59
and procure based on costs and quality
39:02
but also based on sustainability in the
39:05
supply chain we are now kicking off an
39:06
initiative with partners
39:08
where we really want to abandon child
39:10
slavery from the supply chains of our
39:12
customers there are networks out there
39:14
where we now can detect very easily you
39:16
know who actually you know was
39:19
in correlation to child slavery or
39:20
slavery in general in the past



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

39:22
and this is you know to my point early
39:24
on this is where we want to go one step
39:27
further
39:28
we want to help you know sap to become a
39:30
more sustainable business
39:32
but again also we want to do the same
39:34
for our customers
39:37
okay would any any of the two of you
39:39
want to just jump in and speak a little
39:41
bit about transformational change
39:43
from your perspective uh mike or julie
39:47
maybe jumping in on supply chain for a
39:49
moment this is exactly
39:51
what i was talking about like we know
39:53
covid has disrupted supply chains
39:56
we see companies around the world
39:59
needing to get new data

40:01
they're changing their supply chains and
40:04
they
40:04
have to do that in order to serve their
40:06
companies
40:07
and what christian you know said is so
40:09
important because
40:10
if we know that there has to be
40:13
significant change
40:14
in supply chains if we set the goal
40:18
that when we make those changes we will
40:21
build into it the better ability to
40:25
you know make sure that we're not using
40:27
child labor right
40:28
to have the analytics around whether our
40:31
Suppliers
40:32
you know also are reducing their carbon
40:34
footprint all of these things
40:36
because we have to change the supply



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

40:38 chains the supply chains
40:40 that's going to happen and and why i
40:43 think this is so
40:44 important is that we are
40:47 have to treat and i think what you're
40:49 hearing and 3ms been doing it for you
40:51 know
40:52 100 years right is make this a
40:55 priority an actual business goal
40:59 and therefore you need things like
41:01 benchmarks because if you have a goal
41:03 you need to say what is it right it has
41:05 to have a number
41:06 and what we're helping do with this
41:08 ambition is coming together and saying
41:10 here's the benchmark so that you can set
41:13 your goal
41:14 you can embed it in what you're what you

41:16 have to do anyway
41:18 that here's how you measure the goal
41:20 which we all know
41:21 is as business leaders is critically
41:23 important
41:24 and then here's the information around
41:26 the processes that have to change
41:28 that allow you to have an execution plan
41:31 it's you know it's
41:32 you know doing what comes naturally to
41:34 all of us as ceos and applying it
41:37 you know to sustainability and that is
41:39 what i am so excited about
41:41 because it's very doable from a cost
41:44 perspective
41:45 you know and there's really a road map
41:47 to treat it like a business priority and
41:49 therefore



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

41:50
achieve greater success
41:53
thanks and sanda you know the the word
41:56
transformation in business circles is
41:58
maybe one of the most
41:59
overused words we apply it many places
42:02
but it really does apply
42:03
to how we need to think about supply
42:06
chain so we
42:07
we need to continue to drive day by day
42:10
plan fight plan
42:11
lean value stream by lean value stream
42:13
improvements and that's
42:15
part of our core values as i was talking
42:17
about we also need to think
42:19
bigger we need to transform our supply
42:21
chains we're working in partnership
42:23
with both sap and accenture to look at
42:25
how do we
42:26
drive a much different approach to our

42:28
supply chains a more efficient
42:30
digitized version of 3m and that
42:34
gives us a way to think bigger really
42:36
transformational in the way we can drive
42:38
more efficient more productive uh
42:42
better performing more competitive a
42:44
future view of our supply chains and
42:46
and it needs to it needs to really make
42:48
a difference in sustainability our our
42:50
teams
42:50
we set three big ambitions when we think
42:52
about this transformation
42:54
it's science for circular and how do we
42:56
as a material science company
42:58
reduce material waste we've taken 30
43:01
percent of our factories worldwide now
43:03
to zero landfill waste and we are going
43:06
to
43:06
not stop until we have them all zero



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

43:08
land spillways
43:09
we think of science for climate and how
43:12
can we
43:13
really make a big difference as a as a
43:16
leader in climate
43:17
you know in in impacting positively
43:19
impacting the climate and
43:21
in the environment in general and then
43:22
science for community making a
43:24
difference as i talked about earlier
43:26
in promoting science as as part of the
43:29
foundation for solving some of these big
43:31
problems that's that's the way to get at
43:32
it for us
43:33
it's those bigger challenges we know
43:35
we're going to have to be there in the
43:36
future for our stakeholders

43:38
and to be a viable competitive
43:40
enterprise so
43:41
there's a there's a big business
43:43
motivation for it as well but it's
43:45
it's that idea of big transformational
43:48
leadership that that drives us thanks
43:52
julie you know 17 goals 169 targets
43:56
you know when you speak to ceos you know
43:58
do you feel that business is fully
44:00
utilizing the value of technology to
44:03
to realize and track their commitment to
44:06
global challenges and
44:08
again i mean how can sdg ambition help
44:10
help ceos and business leaders navigate
44:12
um all of this work
44:16
well the first thing i would remind
44:17
everyone is focus and scale
44:20
right so if you uh you get a little



GLOBAL IMPACT FORUM WELCOME REMARKS AND SDG AMBITION

VIDEO TRANSCRIPT

44:22
overwhelmed by
44:24
17 goals and 169 sub goals and so
44:28
uh you know i think all of us have to
44:29
kind of remember that the basics of
44:31
focus and scale you know the impact and
44:34
that's certainly what we do at accenture
44:36
and you heard that with mike where they
44:38
have a very focus these are the three
44:39
things that you know we're doing
44:42
uh and i know christian has a similar
44:44
view
44:45
uh we we definitely know that we're not
44:47
measuring progress
44:48
enough and that's why you know you have
44:51
the sdg ambition that
44:52
helps people and then you know frankly
44:55
there's more work that's done

44:56
being done you know uh christian and i
44:58
are right now working together because
44:59
they're doing a lot of investment and
45:01
we're helping
45:02
shape you know what ins and what in fact
45:04
do companies need and so
45:06
we don't have all of the technology that
45:08
we need
45:09
but we have a lot today that can be used
45:12
and so this is an
45:13
ongoing area of significant investment
45:16
but i do think that focus and scale is
45:18
important
45:19
i'd have one thing that we're doing this
45:21
year and uh there were already been some
45:23
leading companies that have been doing
45:24
this
45:25
but uh you know one of the things we



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45:27 committed to in davos is that for the
45:29 first year
45:30 or we just finished our fiscal year
45:32 we're incorporating our reporting
45:34 on our sdg goals uh into my annual
45:37 shareholder
45:38 in the past we've talked about some of
45:40 the key areas
45:42 but we want to really start putting
45:44 together you know our annual report on
45:47 our financial results
45:49 with our annual report on how we're
45:51 doing against our sdg
45:53 goals because symbolism matters
45:56 right and we really believe that these
45:59 goals
46:00 are a part of our responsibility as a

46:02 company but they're also a part
46:04 of our success as a company and so
46:07 making sure
46:08 that we are visually for our people
46:12 our investors and our communities
46:15 showing
46:16 that we need to report on them at the
46:17 same time and i'm really excited about
46:20 that because
46:21 i do think that there's an element of
46:23 inspiration
46:25 and also you know clear messages that we
46:28 need to send and
46:29 and we no longer are going to look at
46:30 them separately
46:34 actually looking forward to seeing that
46:35 report when it comes out
46:37 so we have a couple of minutes left i

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46:38
just i wanted to ask each of you to
46:40
to just speak a little bit about
46:42
business and government and how
46:44
business governments in the u.n perhaps
46:46
need to come together
46:48
um you know more closer to really
46:50
deliver on the sdgs i think the clear
46:51
call for the sdgs was for
46:53
a lot stronger partnerships how would
46:56
you want business in the u.n to work
46:58
better together stronger together to
47:00
deliver on this decade of action
47:06
i can start thunder of course i mean
47:08
first of all i mean the work we are we
47:10
are doing together you know the un
47:12
together with companies like accenture's
47:14
vm sap and many others
47:16
has of course for us an immense value as

47:19
it helps us
47:20
to set certain standards to julie's
47:22
point i mean there's not today there is
47:25
not one global standard for how to
47:26
measure calm footprint
47:28
and when you don't know what to measure
47:30
actually how can you improve something
47:32
and also then drive accountability
47:34
and this is where you know this alliance
47:36
here it was really
47:37
creating an immense value and also of
47:39
course it gives
47:41
all of us a platform you know to talk
47:43
about it and to raise awareness
47:45
because today you know not in all parts
47:47
of the world i guess that is the same
47:49
kind of awareness
47:51
and the same kind of urgency you know
47:53
you know in place and this is what we



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47:55
have to change we as ceos
47:57
have to use our platform but together
47:59
with the un of course we can scale and
48:01
raise awareness across the globe and
48:03
this is why
48:04
you know i definitely look forward to
48:06
engage even closer in the future
48:13
um maybe i'll give you the i'll give you
48:15
the last word i i
48:17
i would say one of the lessons we've
48:19
learned again in the middle of pandemic
48:21
is partnerships public private other
48:24
companies are critical and we have to
48:27
these have to be ceo led initiatives
48:29
this has to be
48:30
something that is a clear priority it
48:32
can't be
48:33
delegated broadly in the enterprise and

48:36
be successful and then we have to take
48:37
it on this is one of the things
48:38
as companies we bring to the table we
48:40
know how to solve
48:42
big business challenges we set goals we
48:45
build strong project plans we manage
48:47
those well we hold ourselves accountable
48:50
we dedicate resources to our priorities
48:52
these are the
48:53
these are kind of the building blocks of
48:55
of effective
48:56
public and private private partnerships
48:58
and i think that's
49:00
where we need to provide leadership as
49:03
ceos the three of us
49:04
we can step up and and provide that kind
49:06
of leadership
49:07
bring together those partnerships and



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49:09
then really focus them
49:11
like we would in any for my vernacular
49:14
any business priorities drive them that
49:16
way and
49:17
i know that will be successful
49:20
maybe i'll just stand with two words
49:22
humility and speed
49:24
um these collaborations to me are
49:26
demonstration that we all have to be
49:28
humble have the humility to know that we
49:31
have to learn from others
49:33
right and uh there are many companies
49:35
who are doing great things
49:36
the governments have a different
49:37
perspective the ngos have a different
49:39
perspective
49:40
and having the humility to say that we
49:43
need to come together and learn from

49:45
each other is what is going to give us
49:47
speed
49:48
and in the past we've done too much
49:51
wonderful
49:51
things as a company but we haven't
49:54
learned enough and come together as you
49:56
know companies and you
49:57
see that in the stories around the world
50:00
of the fantastic work that
50:02
many companies are doing and governments
50:04
are doing
50:05
and the ability to bring together those
50:08
great things learn from each other is
50:10
what is going to get us the speed
50:13
that is so critical if we're to have a
50:14
better future
50:17
thank you uh great point and thank you
50:20
judy



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50:20
christian and mike for joining me and
50:22
really sharing your insights about the
50:24
transformation
50:26
the importance of speeds and the
50:27
importance of humility
50:29
in getting going on this sdg ambition so
50:31
i hope that you in the audience will
50:33
also now join us through the sdg
50:35
ambition accelerator program
50:37
where we hope to encourage thousands of
50:39
companies around the world
50:41
to step up and turn commitment into
50:43
action
50:44
by aligning with the sdg business
50:46
benchmarks as our panelists have so
50:48
a b demonstrated to us companies can
50:51
sign up on our website now to take part
50:53
in the first round of the sdg ambition
50:55
accelerator

50:56
in partnership with currently more than
50:58
25 local networks around the world
51:01
more details on this program and the new
51:04
integration approach
51:05
can be found on the designing business
51:07
systems for the decade of action guide
51:09
as well as individual briefs on each
51:11
benchmark over the next couple of months
51:14
we at the global compact
51:15
will be working with our partners and
51:17
stakeholders to continue to refine these
51:19
guidance and make them even more
51:21
applicable
51:22
for all your companies and all your
51:23
businesses so as i end i'd like to
51:26
invite all of you to think critically
51:28
about how together our companies can
51:31
answer the call



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51:32
to the decade of action by being more
51:34
ambitious on the sustainable
51:36
development goals i hope you join us in
51:38
moving beyond incremental progress
51:41
towards transformation and achieving
51:43
greater levels of ambition
51:44
on the sustainable development goals
51:46
thank you all very much

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