



NEVER NORMAL ERA EPISODE 3 INSIGHTS: NO FUTURE UNLESS YOU ACCEPT CHANGE, SURESH JAYARAMAN

VIDEO TRANSCRIPT

As a legacy organization, you know that you have to change. But when a legacy organisation changes there is lot of assets tied to the legacy. Which means giving up a lot of things before making the change. This delays the change process. So what Covid has done is to really throw all those holy cows out of the basket and then say that whether you are a legacy organisation or a start-up, I think you have to change and adapt to the new normal. I don't think in any other situation an organization will get six months in its lifetime to change. Most important is that we say that resistance is of course common in legacy organizations, or any organization for that matter. I think change also makes this period has also made change easier to implement because everyone recognizes that unless you don't change, there is no future.

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