# The Accenture Reach Platform

Good enough for government is no longer good enough.

Consumer expectations are set by everyday interactions with commercial experiences like Spotify, Netflix, and Uber. Despite these expectations, government services have difficulty keeping up.





- 43% of individuals apply or renew a driver's license in person
- 40% of customers still pay taxes via paper
- 67% of customers want easier government interaction

# Let's change it for the better.

Reach is a digital experience platform that brings government to the 21st century. The component based, responsive front-end experience provides a standardized way to add new services online, and our microservices approach keeps the platform light and flexible. Reach's turnkey architecture can be deployed either on-premise or in the cloud. The platform makes digital government easier because it can work with your existing technology.

#### **Features**

- Mobile-enabled front end
- Application/form generator
- Front-end component library
- Connected services
- Payment service
- Developer and UI toolkit
- Shopping cart and catalog

- Account registration and security
- Transaction history
- Common service library
- Message and document center
- Profile management
- Elastic search and web crawler
- Notification framework

# The Accenture Reach platform at work

We've taken complexity out of the equation so you can get value out the door faster.



## Stand up services quickly

Have a flexible solution that is ready to be tailored for your needs. Preconfigured architecture enables developers to quickly build and deploy to stand up new services for your customers.



## Bring services together

Access a secure, affordable, and consistent solution that creates one interconnected ecosystem to bring government services to citizens. Set up and run digital services while remaining adaptable to changes in technology and digital culture.



#### **Engage customers**

Create an intuitive experience that keeps customers online, reducing the need for inperson visits. A mobile-responsive platform allows customers to access information and services from phones, tablets, and desktops.



## Leverage existing investments

Open-source architecture with on-prem, cloud, and serverless options to meet your hosting needs. Connect with your existing technology through Reach's integration framework without large scale system replacement.



#### **Build Custom Solutions**

Quickly stand up custom solutions using our prebuilt front-end components, service library, and form generator. Design and development tool kits accelerate development, while establishing standards to ensure quality application development.



# Stay compliant

Accessible front-end components and rigorous security testing on the product enable clients to remain compliant with federal and state requirements for data, security, and accessibility.

#### **ABOUT ACCENTURE**

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Interactive, Technology and Operations services—all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 514,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.com.

#### **LEARN MORE**



Kristin Smith
Senior Manager, North America
Accenture Public Service
kristin.m.smith@accenture.com



Chad Smith Senior Manager, North America Accenture Public Service j.c.smith@accenture.com