



IO HUB ON RAPPLER

VIDEO TRANSCRIPT

Ceej Tantengco:

Hi everyone! I'm Ceej Tantengco - sports reporter and host of the Go Hard Girls podcast. But today I'm taking a break and doing something a little bit differently because I just signed up for an exclusive virtual tour with Accenture, and I cannot wait.

So, my friend from Accenture is going to be touring me around their Intelligent Operations Innovation and Career Hub.

Personally, I know how much Accenture values tech and innovation so I didn't hesitate.

Oh wait, I think she's here already.

Hi Lalaine!

Lalaine:

Hi Ceej! I'm glad you can make it today.

Ceej Tantengco:

And I'm also very glad to have you here so before we go, how about you introduce yourself to our viewers.

Lalaine:

Hello everyone, I'm Lalaine Chong – Accenture in the Philippines Candidate Marketing Manager.

I'm really excited to show you around as the virtual hub means a lot to me because it is one of our important initiatives for Accenture Operations

You know what Ceej, I collaborated and worked with the best talents and experts of Accenture to make it happen.

Ceej Tantengco:

So, this entire hub that we're going to be seeing today was built by Accenture?

Lalaine:

Yes, that's right Ceej. The Intelligent Operations Hub concept started out as a physical trailer in 2018.

We used to go around campuses and central business districts to showcase what Accenture does, and the career opportunities that we offer.

We get to meet and connect with individuals who have the passion for innovation. But because of the pandemic, we can no longer hold this face-to-face events.

So, we turn this challenge into an opportunity to create something that embodies Accenture's knack for innovation.

The result, this cool Intelligent Operations



Innovation and Career Hub that now you see on your screen.

Ceej Tantengco:

Looks like a place I would like to go in real life.

Shall we begin the tour?

Lalaine:

Ceej before we start, you must know that when you register, you will be given the login details from the confirmation email that you will receive to the event.

There's also a user guide to help you get started. Once you log in as a participant, you get a passport.

Ceej Tantengco:

Wow passport, gusto ko yan!

Lalaine:

To access your passport, go to the passport tab, you'll see all of the must go to areas and must try activities.

When you finish going through all of them. You earn badges that will lead you to a reward.

Ceej Tantengco:

Prize? Do I smell a prize?

Lalaine:

Later you'll find out, I promise.

Ceej Tantengco:

Oh, who's that on the screen?

Lalaine:

All right, Ceej. I want you to meet Axel, he's the Intelligent Operations or IO Hub's resident tour guide.

Whenever you need help, while going around, just go to him for anything. We can also chat with Axel and the avatars around the hub.

Ceej Tantengco:

Well, you said anything huh.

I'm going to ask him to get the badges for me.

Lalaine:

No, you're going to miss the fun. You have to find them yourself, Ceej. But it's really easy so no worries.

Start by looking for five objects around the lobby. There's a bonus, by clicking on each one - you learn more about Accenture, and you'll earn badges. So just be on the lookout for those.

Ceej Tantengco:

Okay it sounds like it's one of those fun, mystery Hide and Seek video games and I'm here for it.

Lalaine:

So now let's go to - the posters that you see here are from the hashtag stories of Accenture Vertical Film Festival.

Here you will be able to watch high quality short films about our incredible people and culture.

Ceej Tantengco:

Yeah, I see some of these ones they're familiar. I remember the Gravity one that's the one about mental health. That was really creative.

Lalaine:

Yes, and this time we're featuring Cyborg Film. It's a must watch.

Just point your smartphone on the QR code to watch the available vertical films.

Ceej Tantengco:

Okay, great. I am going to binge watch all of them after you take me around.

Lalaine:

So now we go to our portal to the Innovation showcase and career quest area - the highlight



of the hub

Ceej Tantengco:

Highlight, and it certainly looks like a highlight. So, what does this area do?

Lalaine:

Here you'll see two innovations which we are very proud of as these were developed by our people.

On this side is Iris which means intelligent reviewer for information security – can actually play a game to get to know what the bot does. It will test you on how careful you are in sending out info

And then the other showcase here is explore. We built it to help generate Smart Insights for our clients.

Since as you know, data analytics is everything right now.

Ceej Tantengco:

Yes, it's everything. So, let's try.

Lalaine:

Sure, which of the following sets of data you want to check out?

Do you want to see which dishes Filipinos want to eat, or popular pastime?

Ceej Tantengco:

Well, it's merienda time right now. So, I'm gonna go with the dishes.

Lalaine:

Okay, let's see. Look at the word.

I forgot to mention Ceej. That's more than a year's worth of data.

Ceej Tantengco:

Ang galing! And I know this is already very

interesting to me as an individual. But there are so many businesses and organizations who rely on digital platforms.

So, these kinds of data is really important to help them make smarter business decisions, diba?

Lalaine:

Definitely. Now, I want to take you to one of the special areas in our hub.

Ceej Tantengco:

Is this a person's with disability area?

Lalaine:

Yes. Actually, this is our virtual accessibility Center, a virtual simulation of one of the accessibility centers in our various Accenture offices.

In the centers, our colleagues with disabilities try and get best suited assistive tools and tech that allow them to be more productive and thrive in a barrier-free workplace.

And since most of us work from home, because of the pandemic, we created a virtual version.

Ceej Tantengco:

Nakakatuwa! That it's not just here, but it's also really rooted in real life.

So, I'm really happy that Accenture hires persons with disabilities and continues to empower them in their jobs.

Lalaine:

Yes, that's just one of the many programs that support their commitment to inclusion, diversity and belonging.

In Accenture dapat no one should be left behind.

Ceej Tantengco:



Tama, sama sama dapat diba, and speaking of sama sama, paano sumama? How do I apply?

Lalaine:

On cue, we're here at the career quest area.

Welcome Ceej, dear applicant.

In this lounge, job seekers can browse through Accenture's career opportunities.

Any role that you'd like to explore here, Ceej?

Ceej Tantengco:

Hmm, I think let's try care management representative.

Lalaine:

Okay. Upon clicking apply – a notification email will be sent out to our recruiters.

So, they will check it prior to the event you already accomplished the preassessment survey. You may have received that via SMS.

So, if you have completed that prior to the event, our recruiter will initiate the call with you - right then and there.

Ceej Tantengco:

For real? That fast?

Lalaine:

Yes. Are you ready with your resume?

Ceej Tantengco:

I was not expecting this. I have to work on my CV first.

Lalaine:

Go ahead. But wait, we have three more badges left to collect.

Ceej Tantengco:

What do we need to do to collect the remaining ones?

Lalaine:

Okay, if you want to be in the loop for Accenture updates, all you need to do is follow us on Facebook.

So, if you know anyone who's looking for a job, just click on the bottom there and share the link with your friends.

Ceej Tantengco:

Oh, but Lalaine, what if I don't know anyone who's looking for a job?

Lalaine:

No problem, simply invite them to visit the hub.

Ceej Tantengco:

Okay, that's fair. And it's definitely worth the trip anyway.

You'll be amazed at some of the innovative projects that Accenture has created diba. Ang ganda nung lugar.

So, before me and where's the last badge?

Lalaine:

You'll get it when you drop by your photo booth and take a pic.

Ceej Tantengco:

Okay, I'm ready for my close-up.

Lalaine:

And now that you have all the badges, you get a –

Ceej Tantengco:

Job.

Lalaine:

Hopefully if you pass the process, you only not get a job. You get an online shopping e-voucher too.

Ceej Tantengco:



Grabe naman! Ang damning perks in this hub.

Lalaine:

And if you're lucky we also give away prizes in between the events.

So, watch out for pop ups. We wanted to make the virtual experience as exciting as going through to our actual pop-up trailers.

Ceej Tantengco:

I am very grateful for today. Thank you, Lalaine. And great job to you and the entire Accenture team on the hub.

Lalaine:

My pleasure Ceej, that goes for the rest of the team. Hope you enjoyed our tour.

Ceej Tantengco:

Oo naman and for those of you who want to check out the Intelligent Operations Innovation and Career Hub – sign up now for the next available session.

You'll get to learn more about Accenture's innovation, career opportunities and so much more.

Again, I'm Ceej Tetengco and until next time, have a great day.

Lalaine:

Bye everyone. See you at the intelligent operations hub.