



CRACKING THE GENDER CODE

**GET 3X MORE WOMEN
IN COMPUTING**



A research report
produced jointly by

 **accenture**

girls who
CODE

VIDEO SCRIPT

Today, computing skills are the most sought after in the United States. Yet, women's share of the computing workforce is falling.

New research from Accenture and Girls Who Code shows us that if nothing is done to close the gender gap, only one in five computing jobs will be held by women in 10 years' time.

In 2015, there were half a million new computing jobs... and less than 40,000 new computer science grads. So the gender gap will have severe consequences for the US economy.

But this decline can be reversed... we can triple the number of women in computing by 2025. That's 3.9 million, pushing their share of the workforce to 39%.

...But we must act now.

We need to spark the interest of girls in junior high. By informing parents and teachers better about the wider importance of computing.

We need to sustain their engagement in high school, where girls initial interest often competes with social factors.

In college, we need to inspire young women toward a career in computing... through role models, summer immersion programs and mentoring.

It's time to take action.

Because we need more women in computing.

It's time to crack the code. Together.