ACCENTURE MULTIMEDIA ADVERTISING PLATFORM (AMAP)

OMNI-CHANNEL MARKETPLACE

SELF SERVICE PORTAL DIRECT SALES **PROGRAMMATIC**



B2B CRM

ACCOUNT/OPPORTUNITY MANAGEMENT

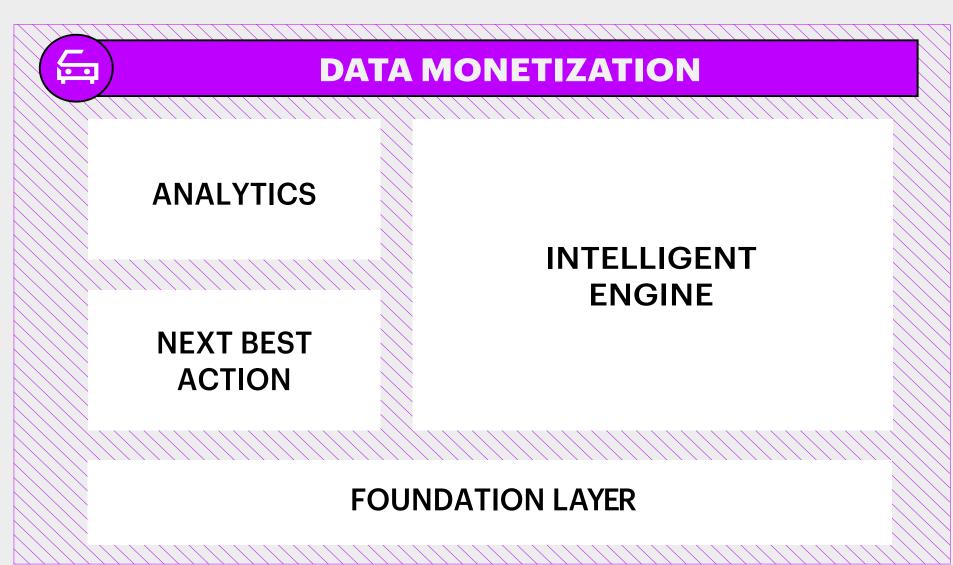
SALES PERFORMANCE **MANAGEMENT**



MULTIMEDIA MANAGEMENT

MULTIMEDIA ADV PRODUCT CATALOGUE **MULTIMEDIA ADV**

DEAL/ORDER



INTEGRATION LAYER