



START YOUR JOURNEY TO A CUSTOMER-CENTRIC SUPPLY CHAIN TODAY

VIDEO TRANSCRIPT

Speed, cost and efficiency have always been the measure of an effective supply chain.

Today's requirements are broader, and more complex.

Today's supply chains must be able to respond to the needs and values of individual customers to drive revenue growth. They must be flexible enough to serve segments of one, not markets of millions.

They need to enable customization and personalization.

They need to be faster, but also more agile, more resilient, more transparent and more sustainable.

They need to be engineered as an enabler of profitable growth.

We use SAP supply chain solutions and technologies to help organizations make that shift. To define the architecture, data needs, level of process automation, the right ecosystem of partners and way of working that will enable their customer-centric supply chain.

Depending on their industry, starting point and roadmap, we help organizations build supply chain strategies for growth and implement them in a cash positive way.

From full supply chain transformations to targeted supply chain planning with SAP Integrated Business Planning or demand-driven materials requirements planning projects with SAP S/4HANA.

We help them be responsive to demand, while optimizing costs through procurement transformation of direct and indirect spend with SAP Ariba, to serve each customer or segment.

Everything we do is in an industry context and accelerated by our supply chain templates and preconfigured solutions, delivered by our transformation platform Accenture myConcerto.

For more information, visit [accenture.com/sapphireNOW](https://www.accenture.com/sapphireNOW).

Copyright © 2021 Accenture
All rights reserved.
Accenture and its logo
are registered trademarks
of Accenture.