



# IX.0 MODENA CENTER

## VIDEO TRANSCRIPT

Marco Morchio: Managing Director, Accenture Strategy:

### **We are in Modena at our Accenture X.0 Industry Innovation Center**

Industry X.0 is how we at Accenture describe the shift of industrial manufacturing to digital product and services. Manufacturing today is characterized today by new technologies, faster information transfer, data driven execution, and the profound transformation of work force that should get used to interact with intelligent and responsive machines.

This is a live connected factory

**Andrea Bozzoli: Chief Executive Officer, Hpe Coxa:**

Welcome to our innovative company, Hpe Coxa

We showcase the excellence of the made in Italy brand with our engineering solution technology products for automotive, motorsport, automation solution, and others.

We employ 250 people including 180 engineers. With increasing access to connected and intelligent products, we realize that customers expect businesses to deliver tailored and personalized experience.

And to that end we decided to collaborate with Accenture to bring companies to the next phase of the digital era.

**Giorgio Torres: Managing Director, Industry X.0 Accenture Italy:**

We, as manufacturers realize business outcomes by unlocking operational efficiencies, exploring new business models, and driving sustainable growth enabled by smart, connected digital technologies, products, and services. Connecting machine and products using data as an additional support tool to fully explore the value of our data.

We also allow a continuous interaction between man, machine, and data, fostering the development of the workers of the future. We use design thinking and fast prototyping to solve complex, multi-functional problems. We support clients redesigning and optimizing the manufacturing footprint for the exploiting the artificial intelligence.

Finally, we adopt open innovation to transform companies into ecosystems enabled by the collaboration with clients, partners, and startups.

**Sandro Calcagnile: Shop Floor Planner, Hpe Coxa:**

I am Sandro Calcagnile. I am responsible for production coordination and shop floor planning in Coxa.

In my job it's very important to have the control of the productive environment and the performance of activities in charge of my collaborators.



We need to have a lean and agile organization. We need to concentrate the energies on the product and on the client satisfaction. Today my working approach is changing thanks to a set of digital enablers, dashboard, smartwatches, smart glasses. I have real time control of the status of all connected machines at any time. We can control the status of all the connected machines through a digital dashboard and through our connected smartwatch I can receive notifications about any issues at any time.

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