



ARLA HEARTLAND

VIDEO TRANSCRIPT

Du ser nok bare et glas mælk.

Men bag hvert glas mælk er vi over 1.900 Arla-landmænd, der deler viden og erfaringer. Desuden samarbejder vi i Arla med klimaekspertter og forskere om at finde flere løsninger, der tager hensyn til jordens ressourcer.

VO:

Så næste gang, du rækker ud efter mælken, så tænk på, at mælk er mere end mælk – selvom det smager præcis, som det plejer.

You probably just see a glass of milk.

But behind every glass of milk, we're more than 1,900 Arla farmers who all share knowledge and experience. In addition to this, at Arla we collaborate with climate experts and researchers, to find more solutions that take the earth's resources into account.

VO:

So, next time you reach for the milk, remember that milk is more than milk – even if it tastes just the same as always.