# REIMAGINING THE AGENDA

Unlocking the Global Pathways to Resilience, **Growth, and Sustainability for 2030** 



accenture

CEO Study on sustainability is the largest to date

The 12<sup>th</sup> United Nations Global Compact-Accenture

2,600+ceos 128 countries 18 industries

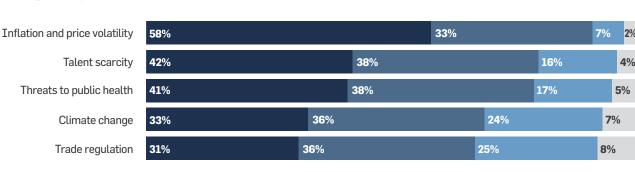
## TO BUILD RESILIENCE IN A FRACTURED WORLD, CEOS ARE **ACING SUSTAINAB**

### **SOUNDING THE ALARM**

#### CEOS ARE FACING DISRUPTION AT AN UNPRECEDENTED SPEED AND SCALE

**CHALLENGES** TO THEIR BUSINESS. THE TOP FIVE INCLUDE:

OF CEOS ARE EXPERIENCING 10 OR MORE SIMULTANEOUS



CEO Survey Question: What level of impact are the following global challenges having on your business today?

**ONLY 8 YEARS REMAIN TO ACHIEVE THE SUSTAINABLE** 

■ HIGH IMPACT ■ MODERATE IMPACT ■ LOW IMPACT ■ NO IMPACT

**DEVELOPMENT GOALS (SDGS) BY 2030** 

OF CEOS FEEL THAT CURRENT LEVELS OF **GEOPOLITICAL INSTABILITY** WILL LIMIT THE WORLD'S ABILITY TO **MEET THIS TARGET** 

OF CEOS BELIEVE THEY COULD PLAY A CRITICAL ROLE TO ACHIEVE THE SDGS WITH INCREASED COMMITMENT AND ACTION

98% OF CEOS AGREE SUSTAINABILITY IS CORE TO THEIR ROLE



## **HOW DO WE MOVE FORWARD? LEADERS ARE ACTING NOW**

CEOs must embrace sustainability to chart the course for a more resilient, competitive future or risk the consequences of inaction

**63**% are launching new products and services

are enhancing sustainability

for sustainability

value chains

data collection across their

are investing

in renewable

energy sources

#### To build true resilience, CEOs must embed sustainability across their business – in their strategy, workforce, supply chains, and greater ecosystems

**INGREDIENTS FOR RESILIENCE** 



UNLOCK YOUR COMPANY'S RESILIENCE AND ACHIEVE THE SDGS BY 2030. **READ THE UNGC-ACCENTURE CEO STUDY ON SUSTAINABILITY AND VISIT**