MEET OUR PEOPLE - KEEGAN

VIDEO TRANSCRIPT

0:06
I use
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frameworks and methods from human
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sciences to help clients crack problems
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At its heart all the technology that
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we're trying to develop ultimately needs
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to end up being used by a human
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and i look at human sciences to be able
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to understand
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what are the limits and the parameters
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around which people will accept this
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technology or reject it. We're a
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relatively small team in the Dock, we're
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about 20 people. Everyone on our team
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comes from either a social sciences or
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humanities background, that means you
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have people who study things like
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Anthropology, sociology, public policy,
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it also means people who studied
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english literature as well

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and everyone brings a creative
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problem-solving mindset to the work that
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they do. Ever since i was a kid i've
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always been interested in trying to
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understand what's going on with that
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person that is making them behave or do
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that thing and even to try and
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understand your own self as well so that
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curiosity about why we do what we do why
1:00
i do what i do that's still part of the
1:02
job i do now every day