



# QORUS-ACCENTURE 2022 HIGHLIGHTS

## VIDEO TRANSCRIPT

### Making the Exceptional Visible

Since its inception in 2016 The Efma-Accenture Innovation in Insurance awards has recognized 2376 innovations, from 1226 institutions across 75 countries. This is what it means to make the “Exceptional Visible”!

This year the innovations submitted bear testimony to the fact that it is truly an exciting time in the global insurance industry.

Disruption has accelerated to meet consumer needs for sophisticated and tailored omni-channel experiences. As a result, insurance has evolved into something much wider, more integrative and more human.

Insurers, empowered by technology, are unlocking new customer segments with fresh new offerings and our world is becoming connected in ways never seen before. Through this convergence, unprecedented opportunities are now being realised by forward-thinking insurers.

In 2022 Efma and Accenture received 398 innovations from 251 institutions in 44 countries.

Just like the innovators it recognizes, Efma has also evolved to focus on its strengths and define its new purpose:

To be the catalyst for the reinvention of financial services

By working together in a neutral space, we support our members to go further, faster!

Welcome to Qorus!

Further. Faster. Together

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